



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
564938 /	07893606
<u>Product</u>	
OBAMA/P/D SKED A	
<u>Contract Dates</u>	<u>Estimate #</u>
08/21/12 - 08/27/12	//1522
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/24/12 / 08/24/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jamie Andrus
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8020	
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1	3	08/21/12	08/26/12	Let's Make A Deal 9am	9-10am		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,080.00
Week:	08/20/12	08/26/12	-TWTF--					4	\$270.00		
2	3	08/27/12	08/27/12	Let's Make A Deal 9am	9-10am		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$270.00
Week:	08/27/12	09/02/12	M-----					1	\$270.00		
3	3	08/21/12	08/26/12	Price Is Right	11am-12n		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$2,075.00
Week:	08/20/12	08/26/12	-TWTF--					5	\$415.00		
4	3	08/27/12	08/27/12	Price Is Right	11am-12n		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$830.00
Week:	08/27/12	09/02/12	M-----					2	\$415.00		
5	3	08/21/12	08/24/12	Newschannel 3 News	12n-1230pm		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,180.00
Week:	08/20/12	08/26/12	-TWTF--					4	\$295.00		
6	3	08/27/12	08/27/12	Newschannel 3 News	12n-1230pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$295.00
Week:	08/27/12	09/02/12	M-----					1	\$295.00		
7	3	08/21/12	08/24/12	CBS Daytime	1228-3pm		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,180.00
Week:	08/20/12	08/26/12	-TWTF--					4	\$295.00		
8	3	08/27/12	08/27/12	CBS Daytime	1228-3pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$295.00
Week:	08/27/12	09/02/12	M-----					1	\$295.00		
9	3	08/21/12	08/24/12	Ellen Degeneres 3pm	3-4pm		:30			NM	8
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,600.00
Week:	08/20/12	08/26/12	-TWTF--					8	\$200.00		
10	3	08/27/12	08/27/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$400.00
Week:	08/27/12	09/02/12	M-----					2	\$200.00		
11	3	08/21/12	08/24/12	NewsChannel 3 News	5-6am		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$480.00
Week:	08/20/12	08/26/12	-TWTF--					4	\$120.00		

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Contract / Revision		Alt Order #
564938 /		07893606
Contract Dates	Product	Estimate #
08/21/12 - 08/27/12	OBAMA/P/D SKED A	I/1522
Advertiser		Original Date / Revision
Obama/D/President		08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Spots	Type
		Start Date	End Date	Weekdays							Amount
12 3	08/27/12	08/27/12	NewsChannel 3 News		5-6am		:30			NM	1 \$120.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/27/12	09/02/12	M-----			1				\$120.00		
13 3	08/21/12	08/24/12	Newschannel 3 News		6-7am		:30			NM	6 \$1,110.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/20/12	08/26/12	-TWTF--			6				\$185.00		
14 3	08/27/12	08/27/12	Newschannel 3 News		6-7am		:30			NM	2 \$370.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/27/12	09/02/12	M-----			2				\$185.00		
15 3	08/21/12	08/24/12	CBS This Morning		7-9a		:30			NM	8 \$1,120.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/20/12	08/26/12	-TWTF--			8				\$140.00		
16 3	08/27/12	08/27/12	CBS This Morning		7-9a		:30			NM	2 \$280.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/27/12	09/02/12	M-----			2				\$140.00		
17 3	08/25/12	08/25/12	Early Show Saturday		9-11am		:30			NM	1 \$100.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/20/12	08/26/12	-----S-			1				\$100.00		
18 3	08/26/12	08/26/12	CBS Sunday Morning		9-1030am		:30			NM	1 \$280.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/20/12	08/26/12	-----S			1				\$280.00		
19 3	08/26/12	08/26/12	Face the Nation		1030-11am		:30			NM	1 \$345.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/20/12	08/26/12	-----S			1				\$345.00		
20 3	08/21/12	08/26/12	NewsCha 3 News First @ 4p	358-5pm			:30			NM	4 \$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/20/12	08/26/12	-TWTF--			4				\$200.00		
21 3	08/27/12	08/27/12	NewsCha 3 News First @ 4p	358-5pm			:30			NM	1 \$200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/27/12	09/02/12	M-----			1				\$200.00		
22 3	08/21/12	08/26/12	Newschannel 3 News		5-530pm		:30			NM	4 \$1,320.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/20/12	08/26/12	-TWTF--			4				\$330.00		
23 3	08/27/12	08/27/12	Newschannel 3 News		5-530pm		:30			NM	1 \$330.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/27/12	09/02/12	M-----			1				\$330.00		
24 3	08/21/12	08/26/12	Newschannel 3 News		530-6pm		:30			NM	4 \$1,240.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/20/12	08/26/12	-TWTF--			4				\$310.00		
25 3	08/27/12	08/27/12	Newschannel 3 News		530-6pm		:30			NM	1 \$310.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/27/12	09/02/12	M-----			1				\$310.00		
28 3	08/21/12	08/26/12	Newschannel 3 News		6-630pm		:30			NM	4 \$1,940.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/20/12	08/26/12	-TWTF--			4				\$485.00		
27 3	08/27/12	08/27/12	Newschannel 3 News		6-630pm		:30			NM	1 \$485.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>						
Week: 08/27/12	09/02/12	M-----			1				\$485.00		
28 3	08/25/12	08/25/12	Newschannel 3 News		6-630pm		:30			NM	0 \$0.00

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08/21/12 - 08/27/12	DBAMA/P/D SKED A	//1522
<u>Advertiser</u>		<u>Original Date / Revision</u>
Drama/D/President		08/24/12 / 08/24/12

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
29 3	08/26/12	08/26/12		Newschannel 3 News	630-7pm		:30			NM	1 \$140.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			S-----				1	\$140.00		
30 3	08/21/12	08/24/12		Late Night with David Letterman	1135pm-1235am		:30			NM	4 \$660.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			-TWTF--				4	\$165.00		
31 3	08/27/12	08/27/12		Late Night with David Letterman	1135pm-1235am		:30			NM	1 \$165.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12	09/02/12			M-----				1	\$165.00		
32 3	08/21/12	08/24/12		Late News (M-F)	11-1135p		:30			NM	4 \$2,160.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			-TWTF--				4	\$540.00		
33 3	08/27/12	08/27/12		Late News (M-F)	11-1135p		:30			NM	1 \$540.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12	09/02/12			M-----				1	\$540.00		
34 3	08/25/12	08/26/12		Late News (Sa-Su)	11-1135p		:30			NM	2 \$730.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			----SS				2	\$365.00		
35 3	08/25/12	08/25/12		730-8pm	730-8pm		:30			NM	1 \$95.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			S-----				1	\$95.00		
36 3	08/21/12	08/21/12		NCIS	8-9pm		:30			NM	2 \$2,940.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			-T-----				2	\$1,470.00		
E 37 3	08/21/12	08/21/12		Tuesday Prime	9-10pm		:30			NM	1 \$1,275.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			-T-----				2	\$1,275.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>	
	1	3	08/20/12-08/26/12	Tuesday Prime	9-10pm	-Tu-----	:30		\$1,275.00	NM	
	<u>Credited</u>										
E 38 3	08/21/12	08/21/12		Tuesday Prime	10-11pm		:30			NM	1 \$980.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			-T-----				2	\$980.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>	
	1	3	08/20/12-08/26/12	Tuesday Prime	10-11pm	-Tu-----	:30		\$980.00	NM	
	<u>Credited</u>										
39 3	08/22/12	08/22/12		Wednesday Prime	10-11pm		:30			NM	2 \$1,960.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			--W----				2	\$980.00		
40 3	08/23/12	08/23/12		Thursday Prime	8-9pm		:30			NM	1 \$1,275.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			---T---				1	\$1,275.00		
41 3	08/24/12	08/24/12		Friday Prime	10-11pm		:30			NM	0 \$0.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12	08/26/12			---F--				2	\$980.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>	
	1	3	08/20/12-08/26/12	Friday Prime	10-11pm	-----F---	:30		\$980.00	NM	
	<u>Credited</u>										
2 42 3	08/25/12	08/25/12		Saturday Prime	8-9pm		:30			NM	0 \$0.00

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Contract Dates	Product
08/21/12 - 08/27/12	OBAMA/P/D SKED A
Advertiser	Original Date / Revision
Obama/D/President	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
D 43 3	08/25/12	08/25/12	Saturday Prime		9-10pm		:30			NM	0	\$0.00
D 44 3	08/25/12	08/25/12	Saturday Prime		10-11pm		:30			NM	0	\$0.00
45 3	08/26/12	08/26/12	Sunday Prime		7-8pm		:30			NM	1	\$1,275.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12	08/26/12	-----S						1	\$1,275.00			
46 3	08/26/12	08/26/12	Sunday Prime		10-11pm		:30			NM	1	\$980.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12	08/26/12	-----S						1	\$980.00			
47 3	08/22/12	08/22/12	Wednesday Prime		10-11pm		:30			NM	1	\$980.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12	08/26/12	--W----						1	\$980.00			
48 3	08/27/12	08/27/12	Monday Prime		10-11pm		:30			NM	1	\$1,180.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/27/12	09/02/12	M-----						1	\$1,180.00			
49 3	08/22/12	08/22/12	Wednesday Prime		9-10pm		:30			NM	1	\$1,375.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12	08/26/12	--W----						1	\$1,375.00			
50 3	08/22/12	08/24/12	CBS Daytime		1228-3pm		:30			NM	1	\$415.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12	08/26/12	--WTF--						1	\$415.00			

Time Period	# of Spots	Gross Amount	Net Amount	Totals	105	\$39,160.00
07/30/12 - 08/26/12	86	\$33,090.00	\$28,126.50			
08/27/12 - 08/27/12	19	\$6,070.00	\$5,159.50			
Totals	105	\$39,160.00	\$33,286.00			

Signature: _____ Date: _____

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